



## CASE STUDY SNAPSHOT



UNIVERSITY OF MINNESOTA  
Driven to Discover™

COLLEGE of LIBERAL ARTS

### INFOREADY USE FOCUS Graduate Students

INFOREADY ADMINISTRATOR  
**Jennifer Coffman**  
Executive Office Research  
Development Specialist

DEPARTMENT  
College of Liberal Arts,  
Office of Research &  
Graduate Programs

LOCATION  
Minneapolis, MN

FACULTY & STUDENTS  
482 faculty, 14,000  
undergraduate and  
graduate students

WEBSITE  
[cla.umn.edu](http://cla.umn.edu)

## One System, One Platform Saves Time

**CHALLENGE** CLA is the largest College within the University of Minnesota, with more than 30 departments, centers, and initiatives. Jennifer spends about half her time working on graduate programs and graduate students running various competitions and programs. The other half is working with the research development team and running faculty awards, identifying opportunities, and more.

“As part of our services, we review application content, ensure correct documentation formatting, support application submission and complete internal processes. So one-off email requests kept arriving and it just got a little cumbersome tracking and keeping up to date on who’s working with whom and what stage we’re at with each of the faculty. That’s why InfoReady made so much sense for us.”

**SOLUTION** Jennifer first learned about InfoReady from another unit at the University. She first tested it with an intent-to-submit form for faculty and quickly deployed it for other competitions and forms.

**RESULTS** “We were having to manage Google Spreadsheets and Google Forms, pulling from one source to drop into another source – for example, creating award letters and doing mail merge. As a result, we were in and out of Google and the Google platform then jumping over to the Word side. Now with InfoReady, we’re really focused on moving competitions into one system, one platform, and it’s working really well and saving us time.”

“The Center for Writing reached out to us as they were struggling with receiving around 60 applications for Dissertation Writing Retreat awards and wanted a better way to streamline the reviewer process. With InfoReady installed, the application and review process is automated, as is sending notifications once the application has been accepted. What they especially appreciate is the much faster turnaround time and not being concerned about missed, unopened, or direct-to-spam emails that frustrate communications and jeopardize applications.”

*“We’re really thankful we have the InfoReady system in our hands now, and are looking to continue expanding usage through partnering with interested departments and administrative offices... to more efficiently deal with the myriad documents, reviews, and approvals processes by adopting InfoReady”*

Schedule a discovery call to see how  
InfoReady can help your team at  
[sales@inforeadycorp.com](mailto:sales@inforeadycorp.com)

READ THE FULL STORY AT  
[INFO.INFOREADYCORP.COM/CLIENT-STORIES](http://INFO.INFOREADYCORP.COM/CLIENT-STORIES)