



**FOR IMMEDIATE RELEASE**

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## **InfoReady™ Celebrates Remarkable Achievements in 2023**

*A Year of Unprecedented Growth, Recognition, and Innovation*

ANN ARBOR, MICH – JANUARY 2, 2024 – InfoReady, a dynamic SaaS company headquartered in Ann Arbor, Michigan, and a trailblazer in serving higher education institutions, proudly announces a series of exceptional accomplishments throughout 2023, spanning unprecedented growth, esteemed recognition, and groundbreaking advancements.

### **Record-Breaking Growth:**

- Achieved over 30% growth in Annual Recurring Revenue (ARR) while maintaining an outstanding customer retention rate of nearly 100%.
- Secured partnerships with over 60% of the market-share of leading research universities (Carnegie Classification: R1 very high research activity), and expanded services to high research doctoral (R2), masters' universities (M1), and medical and health science centers. Notable additions to InfoReady's clientele in 2023 include prestigious institutions such as the University of Southern California Keck School of Medicine, Morehouse School of Medicine, University of Colorado Anschutz Medical Campus, University of Massachusetts Amherst, Nemours Childrens Health, Marshall University, University of Nevada at Las Vegas, SUNY at Stony Brook, and the University of Alaska Anchorage.
- Introduced the Form Designer Template, hailed by users as "game-changing," offering administrators unparalleled control and flexibility in crafting optimal experiences for applicants and reviewers.

### **Awards and Accolades:**

InfoReady's achievements were recognized with multiple prestigious awards in 2023:

- [Inc. 5000 Fastest Growing Companies](#)

- [Ann Arbor Spark FastTrak Award](#)
- [Top Tech Companies to Watch](#)
- [27 EdTech Companies to Know in Emerging Tech Hubs](#)
- [Best of MichBusiness](#)
- [InfoReady's CEO, Bhushan Kulkarni was named to the list of Best Purpose-Driven CEOs in 2023.](#)
- [13 Companies That Will Rapidly Grow Your Software Engineering Career](#)

Bhushan Kulkarni, InfoReady's CEO, remarked, "Our remarkable growth and acclaim in 2023 underscore our steadfast commitment to becoming a company cherished by our clients, community, employees, and shareholders. As a vital part of industries propelling innovation worldwide, including research institutions, federal agencies, foundations, medical institutions, and corporations, we eagerly anticipate contributing to even more groundbreaking research/innovation and student/faculty success in 2024."

#### **About InfoReady™**

InfoReady is a leading provider of no-code digital workflow automation platform used to manage forms, routing, and review processes for higher education institutions. Its software is simple to configure by the user, quick to learn and provides an end-to-end workflow solution for administrators. InfoReady is widely used across over 200 campuses to manage competitions and opportunities for funding, awards, approvals, and much more. A privately held corporation, InfoReady consistently deploys its capital to grow in the most efficient manner. Learn more at [inforeadycorp.com](http://inforeadycorp.com).

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