

UNIVERSITY- INDUSTRY ENGAGEMENT

Lighten the load of U-I collaboration

Building strong relationships with universities provides your business access to some of the best ideas, research, and thinkers in the world. In return, your business offers students, researchers and faculty life-changing opportunities for mentoring, funding, awards, commercialization and more.

But the administrative work to manage, grow and deepen these programs can consume significant amounts of staff time and energy.

You need a tool to automate the work so your programs scale to match your vision. You need InfoReady.

InfoReady's cloud-based software automates all the time-consuming aspects of running application, review, and selection processes. And provides tracking and reporting across programs in one system.

It's time to streamline with InfoReady.

THE CHALLENGES OF MANUAL WORK

Far too often, businesses rely on a complicated, manual system of emails, PDFs, and online forms to manage their application and review process with their higher ed partners.

All this can take 40 or more hours a week to keep up on the work of logging, formatting, routing, reminding, reviewing, and tracking the applications.

This email-and-spreadsheets process for managing applications and their review is often heavily dependent on one to two people on a team. This creates additional challenges when that person resigns or retires as the knowledge of the process goes with them.

Manual workflows with routing errors, forgotten attachments, and mysteriously lost emails are very difficult to scale as programs grow. To truly grow a partnership with universities, your business needs an automated solution so the entire workflow can scale to match your vision.



CLIENT STORY: MAJOR AGRICULTURAL CO-OP SAVES HUNDREDS OF HOURS OF STAFF TIME BY USING INFOREADY

A large agricultural co-op of major growers in the Western United States uses InfoReady in a variety of ways.

The most important is for redistributing funds they receive for agricultural research from the USDA by issuing grants to universities who are exploring areas like anti-pest technologies and drone use for crop monitoring.

Using InfoReady, the industry co-op can post grant solicitations in a single online location which they share through all their channels of communication. This helps the co-op to cast a wide net, inviting any university researcher in the world to submit a proposal for their grants.

Behind the scenes, an administrator at the co-op uses InfoReady to design application forms and establish reviewers for each grant competition. Reviewers are scientists and

THE MODERN WORKFLOW SOLUTION

InfoReady eliminates the administrative burden of email-and-spreadsheet processes. Our cloud-based software automates all the time-consuming aspects of running application, review, and selection processes. InfoReady's web-based portal provides one location to access applications, reviews, reports, and analytic data so programs run efficiently and effectively.

InfoReady's ability to streamline and automate the work involved in any selection process allows your team to focus on building stronger, deeper programs with universities.



stakeholders the co-op has recruited to serve as judges for the competitions.

When an applicant submits a proposal, InfoReady automatically routes it to the reviewers for comments and scoring. InfoReady automatically reminds the reviewers that they have proposals waiting to be read. The administrator can easily monitor the entire flow of applications and reviews from within the InfoReady platform and share program results with co-op leadership.

The co-op staff also use InfoReady to collect and approve requests for zero-cost extensions and progress reports.

InfoReady's ability to streamline the application, review, and selection process for the co-ops' grants to universities saves their staff hundreds of hours each year.

GROW U-I PROGRAMS FASTER AND DEEPER

Expand your programs with ease. The time savings from InfoReady's automation helps your business build deeper connections with universities. You can offer more programs and opportunities without burden to your current teams or the need to add staff. Our standard and customizable templates make launching a new program incredibly fast and easy.

Centralize your outreach. With InfoReady, applications and reviews are collected in one web-based location accessible anytime, anywhere. You'll have a central online portal to manage hundreds of projects with thousands of applications which you can share on your own website, on social media or any communication channel. Collect consistent data across programs and generate real time insights for sharing across your organization for more informed, more strategic decisions about engagement efforts.

Add InfoReady's Engagement Hub to graphically display all the funding opportunities your organization offers students, faculty, and researchers. Engagement Hub is a visual collection of projects organized by tiles that can be discovered and explored through its built-in search engine and filters.

"InfoReady helps us by streamlining our review processes. It acts as a one-stop shop for both our applications and program websites. It allows us to collect all applications in one place — including grant submissions and letters of recommendation — and we're no longer missing emails with important items attached, which is obviously important to us. We're also able to review all submissions electronically, so no more downloading, bundling, and rebuilding materials on third party sites." --Shannon Marshall, MSA, Admissions and Program Manager for the University of Michigan's Institute for Clinical Health Research (MICHR)

One tool, many uses. Once your organization implements InfoReady there's no limit to the ways you can use it to streamline internal workflows like expense approvals, time off requests, awards and much more.

Nearly any business process that involves forms, applications, routing for decisions or approval and tracking can be automated and streamlined with InfoReady. All InfoReady license levels include unlimited competitions and applications.

- Corporate sponsored research
- Corporate foundation gifts
- Executive education
- Faculty relations
- Career services & recruiting
- Startup mentorship programs
- Community development programs
- Tech transfer decision
- Student relations
- Administrative approvals
- Travel expenses

Let us show you how InfoReady helps university-industry engagement programs expand when you lighten the administrative load.

Contact us at sales@inforeadycorp.com to schedule a discovery call. Or visit inforeadycorp.com/corporate.



INFOREADY STREAMLINES THROUGH AUTOMATION

Create and Promote

Set up the forms required with the data and documents you want to collect from applicants for your grant, fellowship, award or any other opportunity.

With one click, publish the opportunity to a central web page for students, faculty and researchers to search and discover.

Collect

Applicants fill out simple forms with clear instructions and upload required attachments to apply for your opportunity.

Circulate

InfoReady's software automatically packages completed applications and supporting documents into PDFs for distribution to your reviewers (internal and external). Reviewers receive automated reminders to provide feedback and scores based on your timeline.

On the due date, you'll have completed reviews and scores to make the final decisions.

Award and Track

Automatically notify the winning or chosen applicants of awards. Request progress reports at regular intervals.

Real-Time Insights

Convenient, real-time access to data and status of each step in the process.

Oversight and documentation of every project decision, as needed, for committee minutes, decision archives and more.

