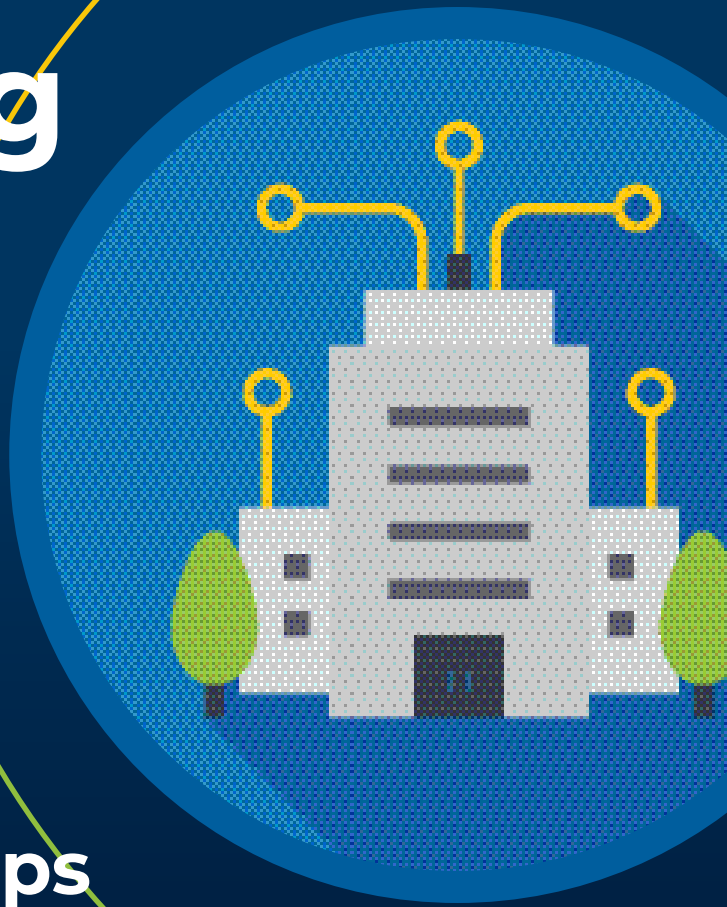**infoReady**

Empowering Innovation for Your Company

**One Platform
to Manage Research,
Ideation, and
Academic Partnerships**

Streamline Decision-Making and Drive Success in Innovation

Managing research pipelines, university collaborations, and ideation portals can be complex. Many organizations still rely on spreadsheets, emails, and manual processes—resulting in inefficiencies, lack of transparency, and difficulty tracking impact of investments. InfoReady provides a streamlined platform to manage proposals, applications, approvals, reviews and reporting, eliminating bottlenecks and ensuring strategic alignment with your corporate goals.

Streamline Applications and Decisions

InfoReady frees you from administrative work so you can focus on higher-value activities. From managing applications and reviews to making decisions and tracking progress, InfoReady saves precious time. No more juggling spreadsheets, emails, and paper trails—InfoReady handles it all seamlessly, providing real-time visibility and tracking.

- **Design any type of form.** No coding or huge learning curve needed to work in InfoReady. It's designed so you can create, launch, modify and oversee the process from end to end on your own.

- **Route it as you want.** InfoReady's built-in reviewer assignment and portal streamline the internal review and selection process for your competitive programs. Set routing steps to match your process.

- **Track outcomes and trends.** Use InfoReady's reporting tools and progress reports to collect and measure the results of projects and awards to ensure outcomes align with investments made. Use historical data archived in InfoReady to record decisions and inform strategic decisions.
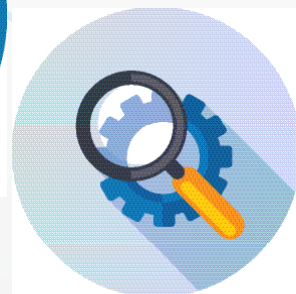
Efficiency Made Easy

- **Automate and standardize processes.** Say goodbye to outdated tracking methods and improve consistency across all programs with custom forms and templates. Create structured workflows to automate proposal submissions, reviews, approvals, and funding decisions.

- **Reduce administrative burden.** Free up staff time to focus on high-value activities by eliminating manual processes.

- **Scale with confidence.** Handle a higher volume of opportunities and applications without increasing workload or stress.

- **Data at your fingertips.** Generate reports to assess ROI, track partnership performance, and demonstrate impact.

- **Built-In Audit Trails for compliance.** Make sure InfoReady automatically records every step in the application and review process.

78%
OF OUR USERS AGREE THAT USING INFOREADY SPEEDS UP THE EVALUATION AND AWARD PROCESS.

75%
OF OUR USERS AGREE INFOREADY IS AN ESSENTIAL TOOL FOR MY JOB.

The Many Uses of InfoReady

Within organizations, InfoReady helps manage all types of programs to drive innovation at your company:

- **Internal Ideation:** Power your portal and make it engaging to solicit your company's best ideas. Build custom forms to collect vital information from colleagues, then easily route them for visibility and decisions.

- **Internal R&D decisions:** Collect data from your research teams to make critical decisions about the projects in your pipelines. InfoReady's routing steps and weighted rubrics allow your company to practice simple, powerful decision science.

Outside organizations with universities and external researchers, InfoReady is used for:

- **Open innovation/ideation portal:** Use InfoReady's dashboard of opportunities, branded for your organization, to solicit ideas from anyone. Tailor the intake forms to ensure data completeness and accuracy.

- **Open research competitions and prizes:** Cast a wide net and challenge the world to give you solutions to the biggest challenges your organization is trying to solve.
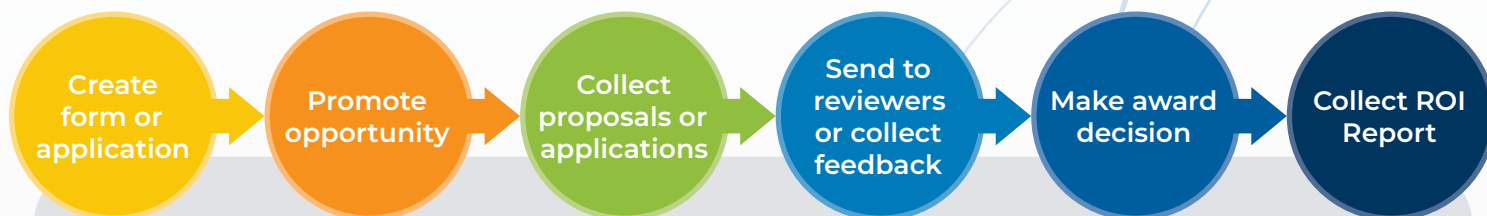
University grantmaking: University partners, researchers, students, and faculty can view all your opportunities for grants and awards in one location. Securely manage submissions, reviews, and approvals across teams, ensuring transparency and accountability.

And...

Project decision archive: As you and your applications create projects, and as you route them to reviewers for evaluation, InfoReady tracks, documents and archives your company's decisions in a central location accessible anytime, anywhere. An attractive tile-based interface makes it for executive leadership to browse projects and decisions.

Whether managing internal research, ideation portals, external funding programs, or academic partnerships, InfoReady provides a complete solution to accelerate corporate innovation and collaboration.

Let us show you how easy and efficient your work can be with InfoReady.

Create form or application → Promote opportunity → Collect proposals or applications → Send to reviewers or collect feedback → Make award decision → Collect ROI Report

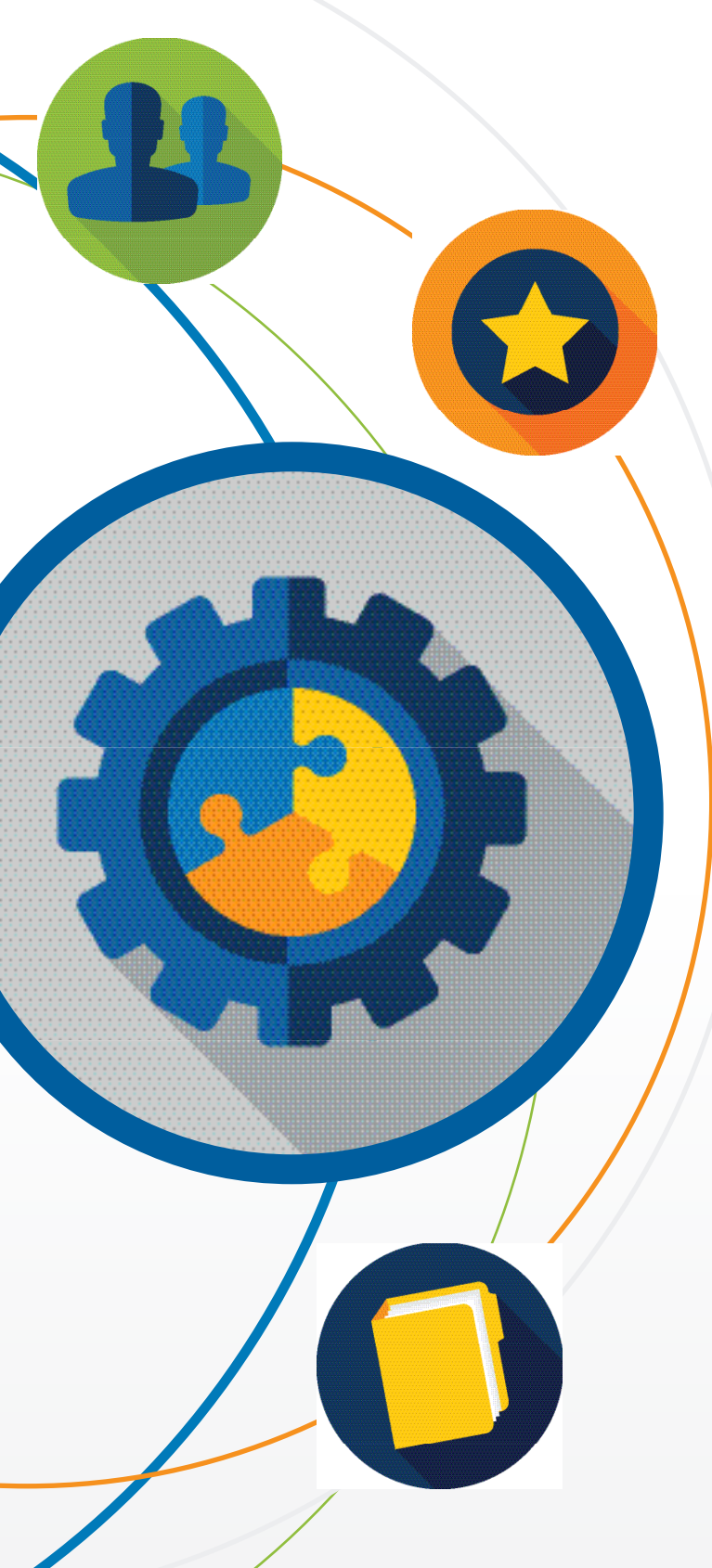## One Platform. Endless Possibilities.

InfoReady is more than a submission and application workflow platform—it's a tool for transformation. Across the organizations we serve, InfoReady has grown to serve over 100 unique use cases. And that's only counting the ways we know about!

72%

OF OUR USERS RELY ON INFOREADY FOR TWO OR MORE TYPES OF APPLICATIONS AND FORMS

In a recent survey, 76% of our users said they rely on InfoReady for two or more types of applications and forms, with an average of three. Why? Once administrators see the power of InfoReady to track, route, and report on applications and forms, they quickly realize its potential to replace paper forms, digitize processes, and automate workflows across departments.

With unlimited workflows, applicants, and reviewers, there's no limit to how InfoReady can help your team save time, reduce paper, and streamline workflows. Whether you're managing grant competitions, processing approvals, or collecting signatures, InfoReady is your go-to solution.

With every InfoReady license, you'll receive

- Unlimited Forms and Applications – Manage as many programs as you need.
- Unlimited Applicants and Reviewers – Scale your opportunities effortlessly.
- Unlimited Document Storage – Store files of all types, from proposals to graphics.
- Custom Branding – Brand your site with your organization's colors, logo, and graphics.
- Company URL – Create a professional, centralized hub for soliciting the world for your opportunities
- Easy to browse visual archive of applications, reviews and decision history.

In addition, you can expect:

- Industry-Leading Data security and Confidentiality: With secure access and configurable permissions, InfoReady supports the confidentiality requirements of your organization, ensuring sensitive information is only accessible to authorized personnel. SOC2 audit documentation available upon request.

- Outstanding Client Support: From promptly answering your questions to solving problems and training your team, our dedicated support staff ensures you'll never feel stuck. We take the stress out of running programs and managing processes by being available when you need us—helping you work more efficiently and with confidence.

Why Leading Corporations Trust InfoReady

Over 250 organizations worldwide rely on InfoReady to streamline research programs, strengthen partnerships, and drive innovation. With InfoReady, your company can drive innovation, enhance

Ready to transform innovation at your company? Contact us at **sales@inforeadycorp.com** or visit **InfoReadyCorp.com**.

infoReady