

TWO MINUTE CASE STUDY

INFOREADY CLIENT

**University of
South Dakota**
Vermillion, SD

INFOREADY

ADMINISTRATOR

Kevin O'Kelley
Assistant Vice
President
of Research
Compliance

INFOREADY USE FOCUS

**Undergraduate
research**

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How are you using InfoReady today?

We are passionate about developing research in our undergraduates. We have competitive grants, travel grants, research grants and poster presentations which we manage all through InfoReady. In the past we used Google Docs, Excel spreadsheets and email which was very cumbersome. Now we spend about four hours a week managing it all.

How has it impacted your operations?

We still have a pretty siloed bunch of research programs. The medical school has an undergraduate research program, the Chemistry REU has a program. We have addiction studies and the Health Sciences. There are a variety of different research opportunities for undergraduates. By bringing them together under one application umbrella of InfoReady, we've seen—I know this sounds like a sales call, a sales pitch—but we've seen a lot of success. There are no more broken links and outdated information buried on department webpages.

Now by having the process in one location, we're able to better monitor the applications for the different, siloed programs. We don't run the medical school undergraduate research program. We don't run the Chemistry REU. We just help manage some of the application processes and the advertising for them.

Another benefit of having a centralized location is I now know everybody that's involved in any undergraduate research program. I know their names. We invite all of the students from the chemistry, biology, med school and the psychology programs to come together for a picnic. We give them t-shirts. It's a big deal. We have weekly seminars where we talk about how to do a lit review or lit search. We talk about how to write an abstract. We have a variety of different topics that all of these students are invited to come to, and we feed them, because if you feed them, they're more likely to come. ***InfoReady helps us know who this cohort of undergraduate researchers consists of and provide them with support.***



Schedule a discovery call to see how InfoReady can help your team at
sales@inforeadycorp.com