



TWO MINUTE CASE STUDY

INFOREADY USE FOCUS
Internal funding & limited submissions

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How are you using InfoReady today?

Within InfoReady, we have internal funding programs and run a lot of our competitions for our faculty development cohorts. We have a proposal development academy and a leadership academy. These types of programs are competitive, so we run everything through InfoReady. It's the program that solves all of our process management woes and problems. Everything goes through InfoReady that we can.

How does InfoReady help?

The University of Idaho is looking to expand our research and expand our portfolio. We work to figure out what that means for the University of Idaho, to find the right size programming and culturally relevant funding opportunities to give our faculty what they need. One of the more challenging pieces is to get a real sense of the right data to be able to make those decisions.

Now that we've got a few years of data from InfoReady about where our faculty are competing and where they're not, we're doing some digging around and doing more data analysis to figure out where we could be more competitive.

InfoReady has allowed us to have a really good view of where we were not competing, but also where there are great opportunities. We're taking advantage of that information to do some outreach, like kickoff meetings around certain limited submission funding opportunities to gather interest, individual one on one conversations and so on.

What we started doing more recently is sharing the opportunity in InfoReady with two or three individuals that are really closely matched as far as their research goes. And we get into our research administration management system to do some searching to find people if no one comes to mind. We've started to share opportunities specifically and we've seen people then submit an NOI so that's been encouraging.

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